

Clinton Feyisitan

graphic designer.

Identity systems, campaign work and the websites that carry them.
Nine case studies, twenty event campaigns, nine sites, one painting
practice.

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Open to roles + freelance



Selected work, 2025 to 2026

01	The Àsà House	IDENTITY SYSTEM
02	Club Cameo	IDENTITY + WEB
03	Ha Noi, After Dark	CAMPAIGNS + PRINT
04	Selected Sites	WEB DESIGN

05	Kreivo Int'l	BRAND + WEB
06	FewerTools	PRODUCT BRAND
07	TINTGOODS	DIGITAL PRODUCTS
08	Almost Me	ART PRACTICE
09	Three Invented Nights	POSTER CONCEPTS

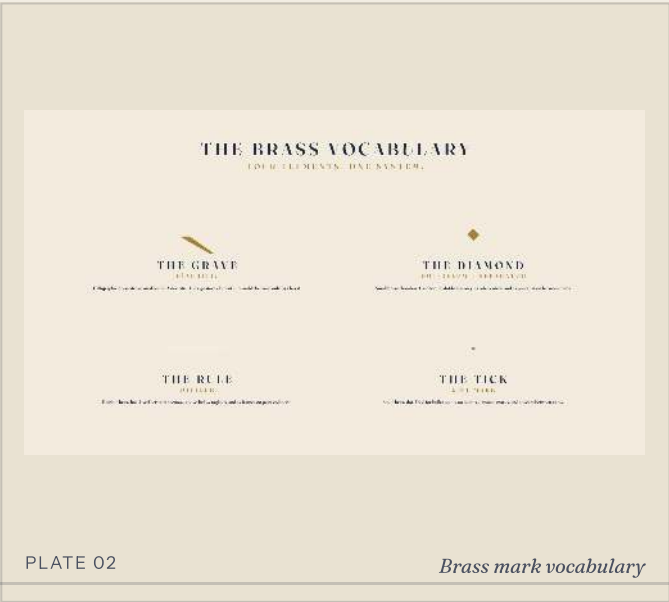
The Àsà House

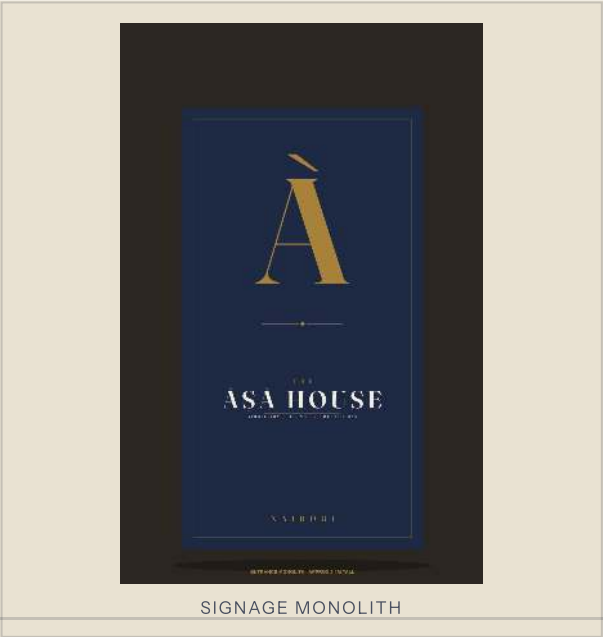
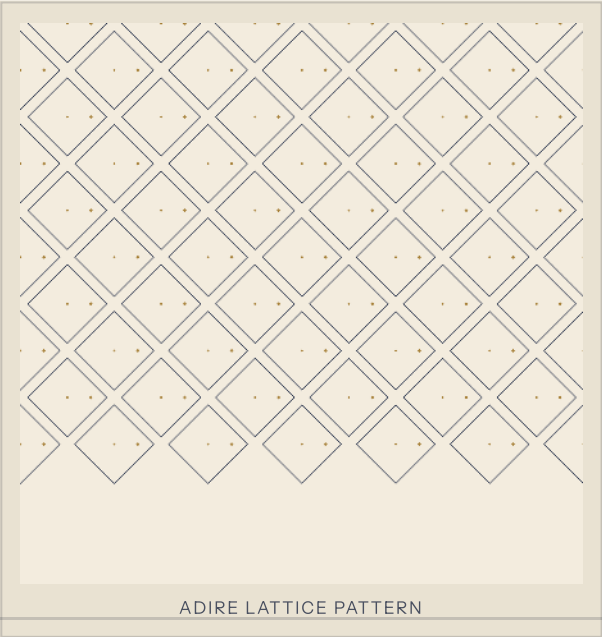
IDENTITY SYSTEM · HOSPITALITY · 2026

Identity for an Afrofusion lounge and cocktail bar concept set in Nairobi. The brief asked for something that reads as quietly premium on a cocktail menu and still carries Yoruba heritage without leaning on cliché.

The diacritics of Àsà are treated as the brand's signature: the grave accents and the dot below the S are redrawn as brass calligraphic marks, so the name itself does the cultural work. Navy ink on cream, one brass accent, a Didone serif tracked wide. Eleven full rounds from moodboard to locked suite.

SECTOR	Hospitality · Nairobi
SCOPE	Identity, patterns, collateral, signage
SYSTEM	2 brands, 6 lockups, 2 patterns





Club Cameo

IDENTITY + WEB · SOCIAL CLUB · 2026

A London social club that runs padel in the daylight and music after dark. The identity had to stretch across both without splitting into two brands.

One italic wordmark, two temperatures. The Cameo script and interlocking CC monogram stay constant while day and night each get their own photographic register. The full lockup borrows the cadence of an engraved invitation, which suits a club that admits by invite.

I also designed and shipped the website, including a post-launch performance and UX pass.

SCOPE	Marks, brand guide, site design + build
STATUS	Live

club-cameo.netlify.app

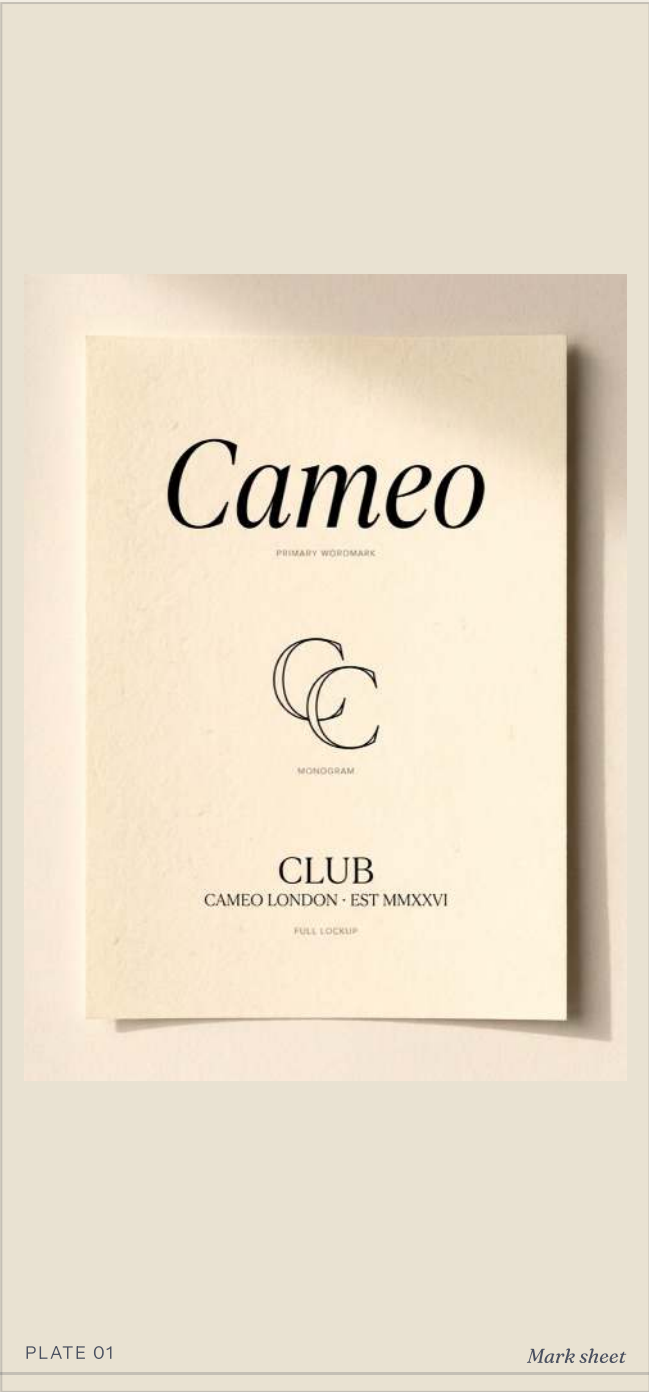


PLATE 01 *Mark sheet*



PLATE 02 *Site, live*

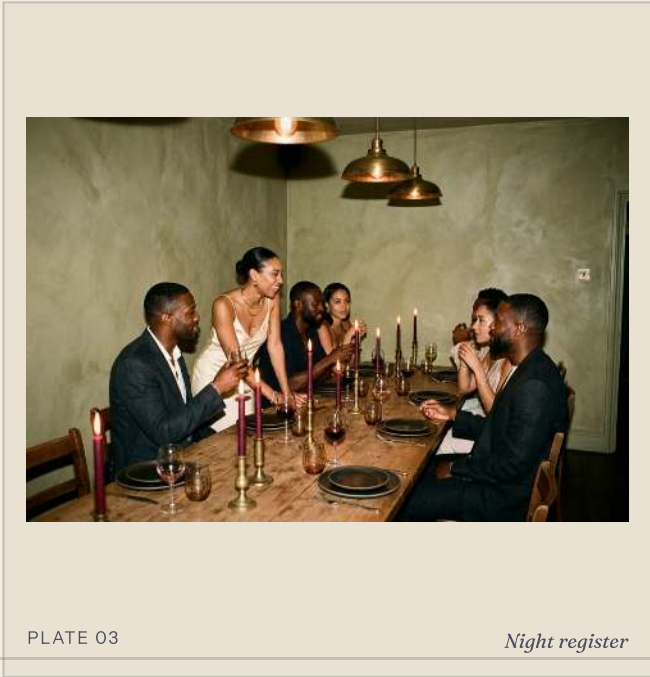


PLATE 03 *Night register*

One event, three visual temperatures

The Cameo By Day summer series ran as a single campaign in three registers: a lifestyle cut, an atmosphere cut, and a retro type-led poster, all holding the same script wordmark and information hierarchy.

CLUB CAMEO
PRESENTS

BIG BELLY BAR
30 STAMFORD ST
LONDON SE1 9LQ

CAMEO
BY DAY

MONDAY
31
AUGUST

AYCHIBS
DJ MANTZ
FK
TIAKJ

RNB • AFROHOUSE •
SLOW DANCEHALL • SEXY DRILL

🕒 4PM - 10PM

📱 @CLUBCAMEO_



LIFESTYLE CUT

CLUB CAMEO
PRESENTS

BIG BELLY BAR
30 STAMFORD ST
LONDON SE1 9LQ

CAMEO
BY DAY

MONDAY
AUGUST
31ST

AYCHIBS
DJ MANTZ
FK
TIAKJ

RNB • AFROHOUSE • SLOW DANCEHALL LOVERS • SEXY DRILL

🕒 5PM - 11PM

📱 @CLUBCAMEO_



ATMOSPHERE CUT

CLUB CAMEO
PRESENTS

CAMEO
★ BY DAY ★
31
AUG
2026

DJS AYCHIBS ★ TIAKJ ★ FK ★ DJ MANTZ

RNB • AFROHOUSE • SLOW DANCEHALL LOVERS • SEXY DRILL

🕒 5PM - 11PM

★ UNIT 6 & 7,
30 STAMFORD ST,
LONDON SE1 9LQ



TYPE-LED CUT

Ha Noi, After Dark

CAMPAIGNS + PRINT · NIGHTLIFE · 2025 TO 26

Two years of campaign work for Ha Noi, a restaurant and late night venue in Central Milton Keynes, and the promoters who run its events: POKA Entertainment, Coma Live and Night Shift.

Each booking gets its own visual world: **Soviet-poster reds for a diaspora culture night**, **palm-lit greens for an Afrobeats headliner**, **engraved gold for UK rap**, **dancehall collage for a reggae after party**. What stays constant is the discipline underneath: a strict hierarchy of artist, date, venue, ticket link, and every flyer cut to A5 print, feed and story from one master layout.

CLIENTS	Ha Noi MK, POKA, Coma Live, Night Shift
SCOPE	Flyers, print files, social crops, logotypes
FORMATS	A5 print, 1x1, 4x5, 9x16



HA NOI *Diaspora Calling*



POKA *Kashcoming*



COMA LIVE *MoStack*

Reggae Land, the after parties

FESTIVAL AFTER PARTY CAMPAIGN · 2026

The official after parties for the Reggae Land festival weekend: three nights, three flyers, one campaign language. **Festival heat, distressed type, layered photography and a red, gold and green rhythm** hold the series together while each night keeps its own energy, from the Burna Boy after party to the Sunday closer.

The campaign ran through a large iteration archive, over ninety saved files, testing hierarchy, talent focus and pacing without losing recognition.

CLIENT	Reggae Land x POKA
SCOPE	3-night campaign, print + social



FRIDAY *Burna Boy after party*



SATURDAY *After party*



SUNDAY *The closer*



VICTONY, LEVEL UP SHOW



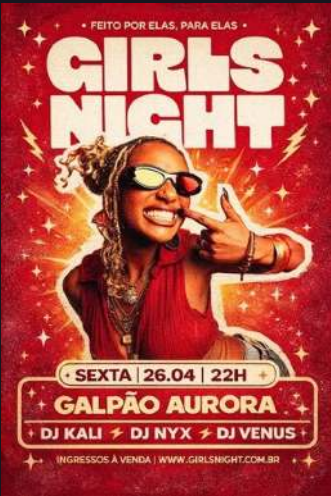
AFRO PIANO NIGHT



DJ CALI WITH TION WAYNE



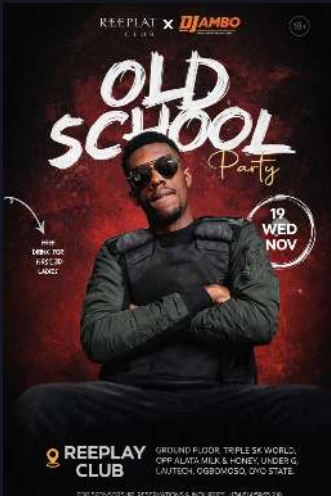
ROOTS & RIDDIM I



GIRLS NIGHT, BRAZIL



MOSTACK, ENGRAVED GOLD



OLD SCHOOL PARTY, NIGERIA



VICTONY, BLUE AND AMBER



DIASPORA, HOUSE STYLE



LEVEL UP SATURDAYS

One brief, ten rejected directions

Before the MoStack and Kashcoming finals were locked, the brief went through a wall of exploration: gold engraving, cream typography, neon green, halo compositions, script overlays. The discarded rounds are where the taste gets proven.



Selected Sites

WEB DESIGN · PROPERTY, TRAVEL, RESEARCH,
SAAS · 2025 TO 26

A run of website work across very different sectors: real estate developers in Lagos and Accra, a Caribbean guest house, a marking tool for teachers, and a marine biologist building a public profile.

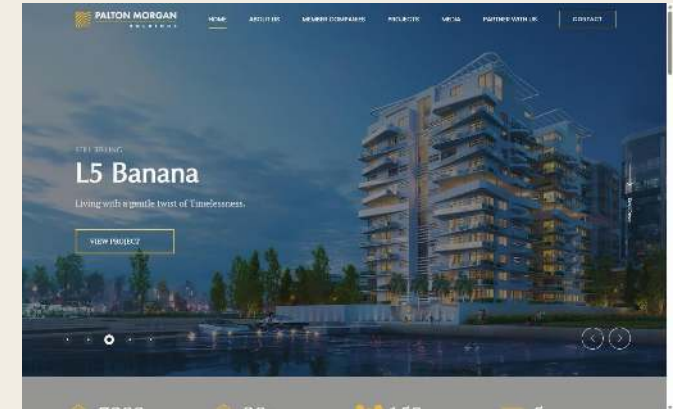
The discipline is the same every time: find the one claim the audience actually cares about, put it in the headline, and let the layout system carry the rest. Affordable living in Ghana leads with people, not buildings. The research scientist leads with her name and her field.

A mix of client work and self-initiated redesigns; Marine Biology with Yaz is live.

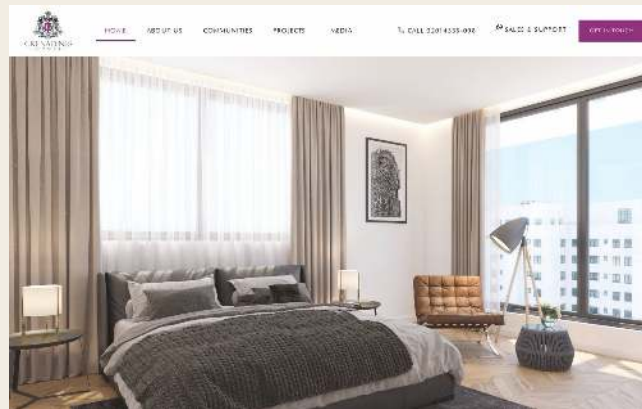
marinebiologywithyaz.com



01

Rehoboth Properties, Accra

02

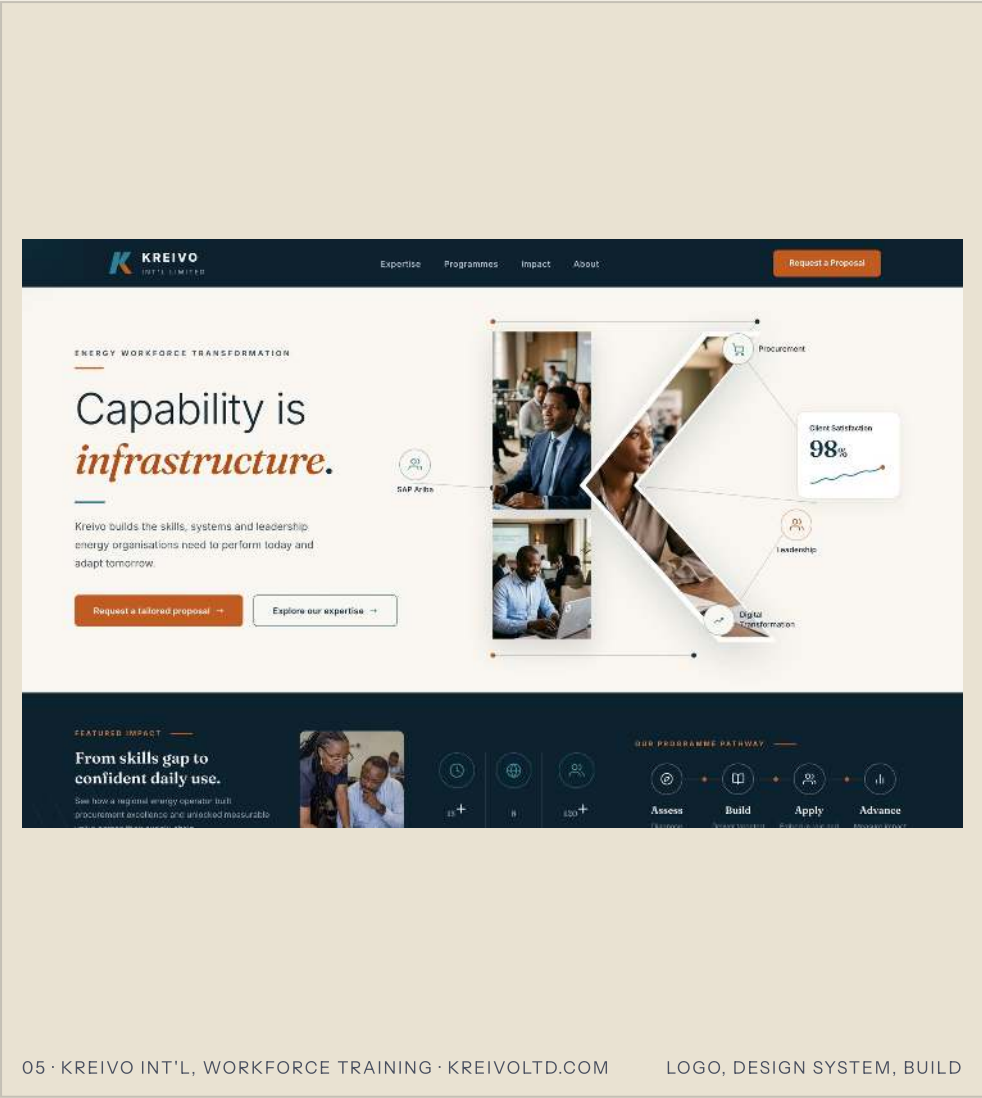
Palton Morgan, Lagos

03

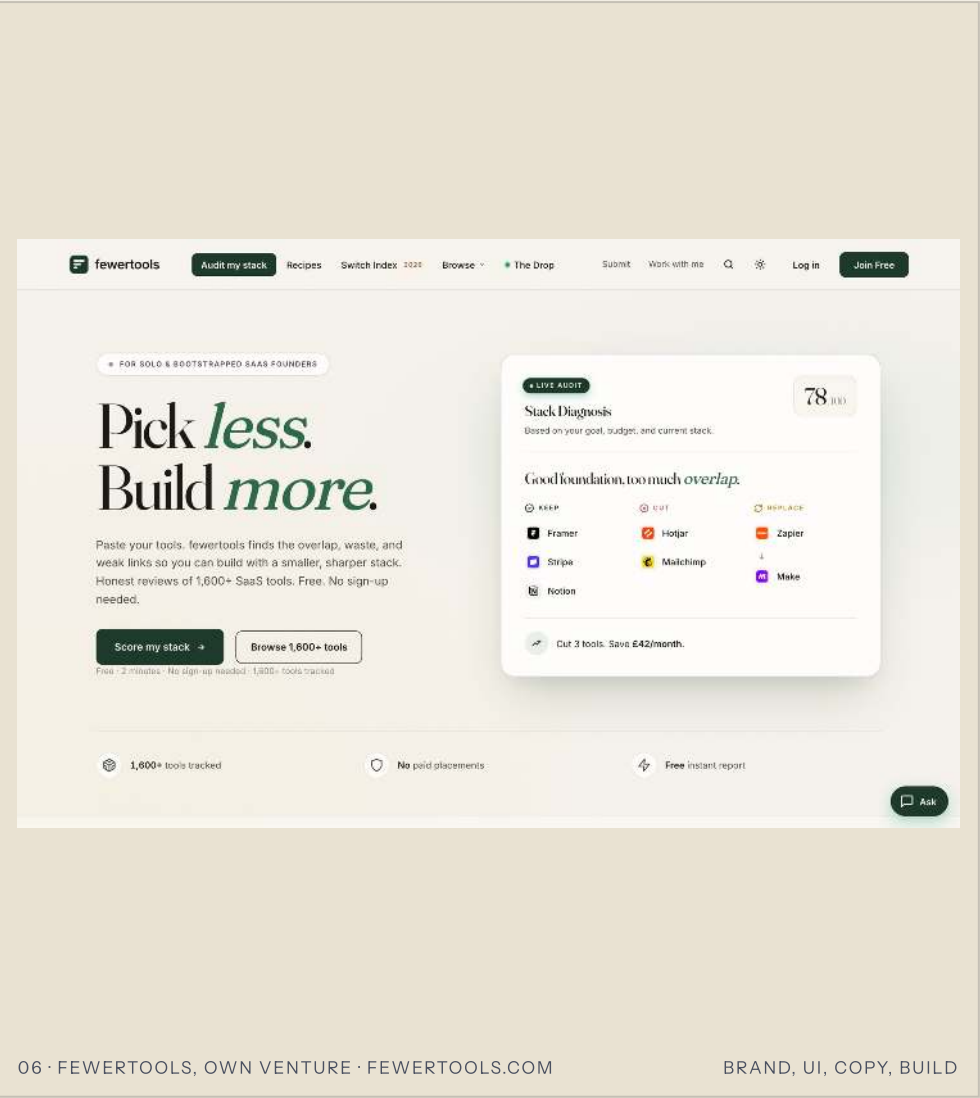
The Grenadines, guest house

04

Marine Biology with Yaz, live



Kreivo: built on one idea, capability is infrastructure. A new K mark doubles as a photographic frame holding real training imagery inside the letterform. Shipped as a full redesign.



FewerTools: my own product, a stack audit tool for bootstrapped founders. The serif persuades, the grotesk runs the interface, and the hero shows the product working before you scroll.

TINTGOODS

DIGITAL PRODUCTS · ART DIRECTION · 2026

A digital goods label: art-directed wallpaper collections and a colour grading LUT pack, each collection built as a coherent visual world rather than a folder of pretty images.

Every collection has a rulebook. Noir Botanica is monstera and rose in near-black. Silk Ember is fabric caught in amber light. Liquid Chrome is molten metal, Spectra is flat-colour terrain. Each ships in desktop and phone crops, colour-managed and named as a set.

TYPE	Digital goods, e-commerce
COLLECTIONS	5 wallpaper sets + LUT pack



01

Noir Botanica

02

Silk Ember

03

Liquid Chrome

04

Spectra

Almost Me

PAINTING & EDITIONS · PERSONAL PRACTICE ·
2026

A painting practice that runs alongside the client work. Almost Me is a nine piece collection about the versions of yourself you outline but never quite fill in: figures with ghost limbs, construction lines left showing, a chair waiting inside an open chest.

A locked palette of raw umber, ochre and bone, five signature elements, and the instruction that quieter and stranger is always the direction. The figures feed FewerTools Editions, a small print label with framed editions.

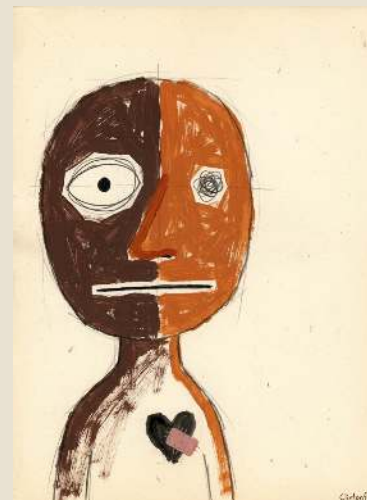
This work is where the client instincts get sharpened: restraint, repetition, and knowing when a mark is finished.

MEDIUM Acrylic and charcoal, digital editions

COLLECTION 9 pieces, loud variants, print label



01

Anchor iii

02

I'm Fine, Obviously

03

Happy Enough, loud

04

Love Me Before I Improve

05

I Thought I Was Moving

06

Editions, framed

Three Invented Nights

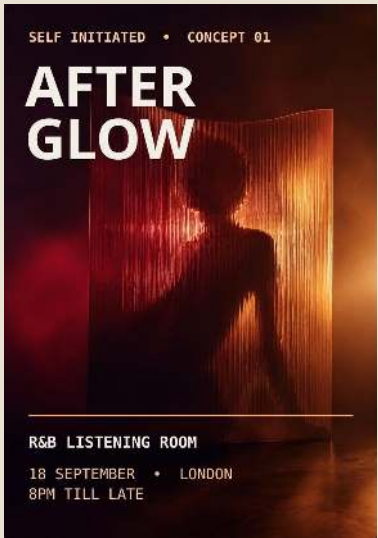
POSTER CONCEPTS · SELF-INITIATED · 2026

Three self-initiated poster directions, built to stretch the event work beyond the established club aesthetic. Each invents a night that does not exist yet and designs it as if the booking were real.

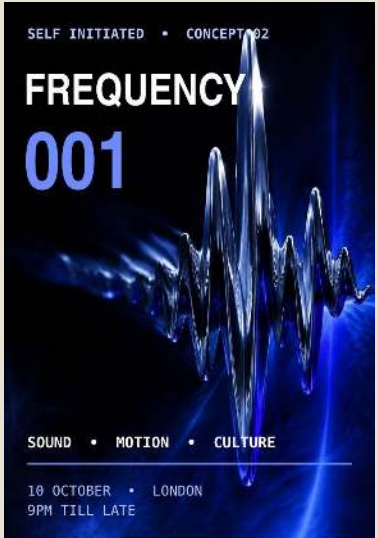
Afterglow is an R&B listening room: a glass study in low light with a warm amber information rail.
Frequency 001 turns sound into the identity, a chrome waveform against cobalt. **Sunroom Social** is a day party as still life: hard sunlight, cobalt against burnt orange.

Same discipline as the client work: hierarchy first, atmosphere second, system always.

TYPE	Self-initiated, poster series
PURPOSE	Range beyond the client brief



CONCEPT 01 *Afterglow*



CONCEPT 02 *Frequency 001*



CONCEPT 03 *Sunroom Social*

a Brand Identity

Marks, wordmarks and full systems, from first moodboard to locked guidelines. Comfortable carrying cultural detail without turning it into decoration.

- Logo suites
- Typography
- Palettes
- Patterns
- Sub-brands
- Guidelines

b Campaign & Print

Event campaigns end to end: concept, layout, artist approvals and final print files, with feed and story crops cut from one master.

- Flyers + posters
- Menus
- Matchbooks + cards
- Signage
- Print prep

c Web & Motion

I build what I design. Sites shipped on Next.js or static stacks, deployed on Vercel and Netlify, with performance treated as part of the design.

- Art direction for web
- HTML/CSS/JS
- Next.js
- Motion graphics
- Video editing

Bransbury Park	A0 research poster, print	2026
FewerTools Editions	Art print label, brand + listings	2026
Victony promo films	Show promo videos, edit + motion	2026
LocalEyes It	Video production site redesign concept	2026
BetCode Converter	Product design + build	2026
Ha Noi socials	Weekly programme flyers	2025 to 26

Looking for a designer who can
take it from *first sketch to*
shipped?

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