

Clinton Feyisitan *designs the night.*

Event campaigns, poster design and visual direction for venues, promoters and festivals. Twenty campaigns, one discipline: the event, the date and the feeling should register in seconds.

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Available for bookings + roles



Profile

Designing the feeling before the night begins

I create bold visual identities for music, nightlife and culture. The work combines confident typography, cinematic colour and clear event hierarchy across campaign artwork, print and social formats.

Regular clients include Ha Noi MK, POKA Entertainment, Coma Live and Night Shift, with one-off campaigns reaching Brazil and Nigeria.

FOCUS	Art direction, campaign identity
ALSO	Poster design, social adaptation
FORMATS	A5 print, 1x1, 4x5, 9x16



CLUB CAMEO

By Day



REGGAE LAND

Burna Boy after party

Event work, 2025 to 2026

01 Club Cameo, By Day CAMPAIGN SYSTEM

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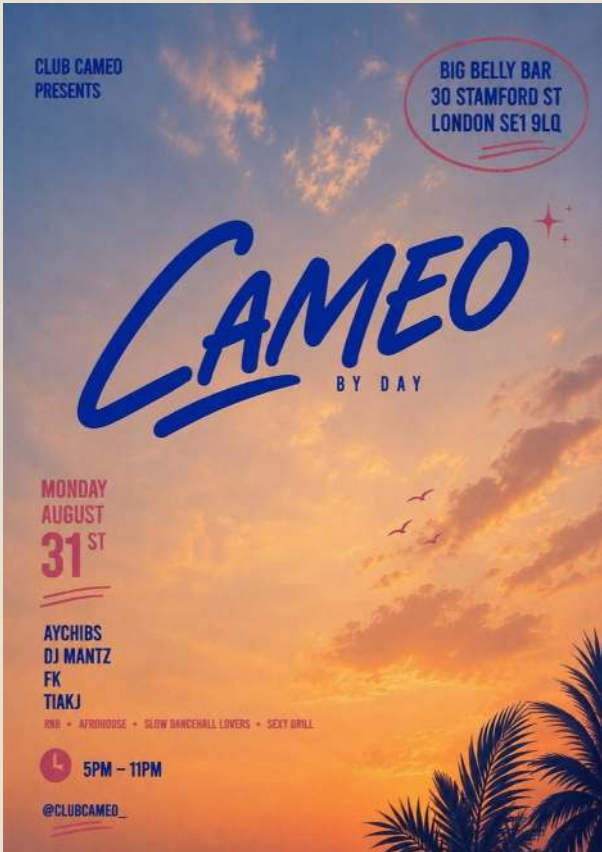
08 Three Invented Nights CONCEPTS

One event, three visual temperatures

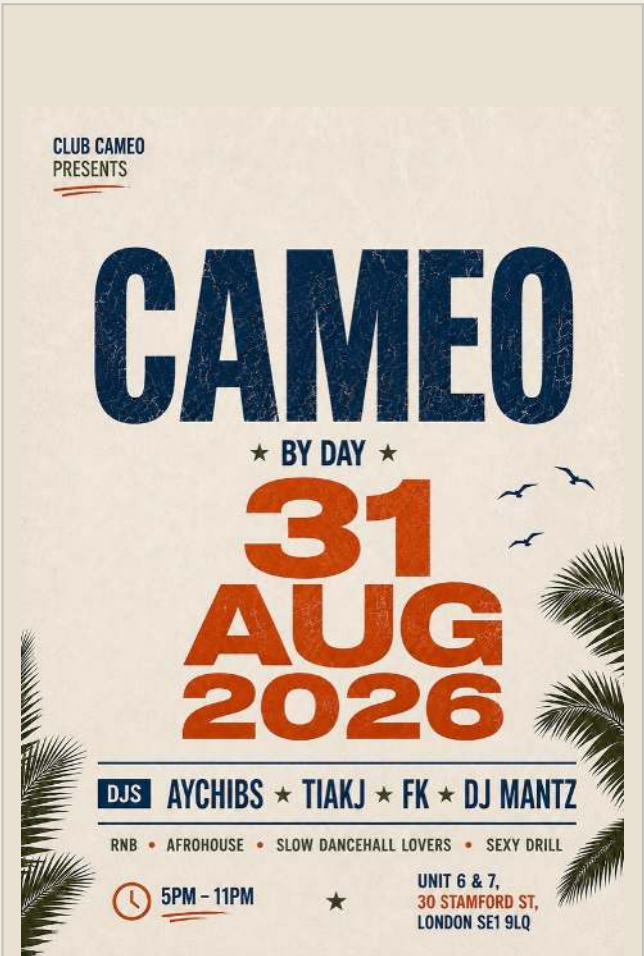
A daytime identity built on warmth. The Cameo script stays constant while the campaign runs in three registers: lifestyle, atmosphere and a retro type-led poster. Both routes keep the mood aspirational, social and unmistakably summery.



LIFESTYLE CUT



ATMOSPHERE CUT



TYPE-LED CUT

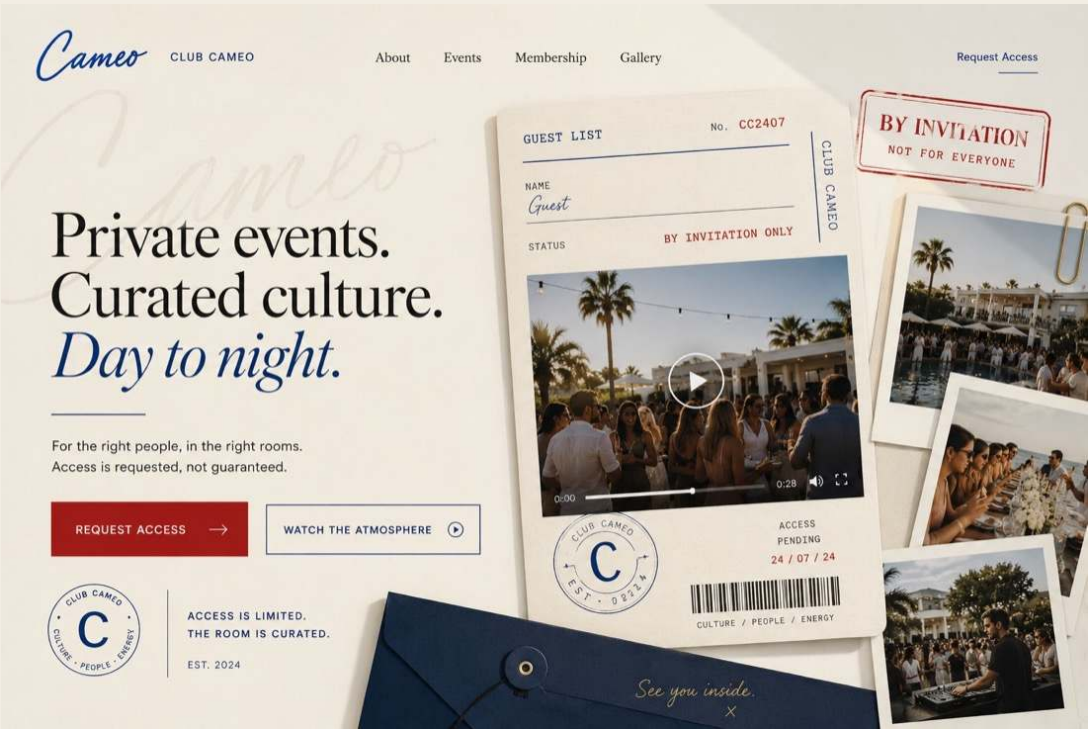
A system, not a single look

CLUB CAMEO · IDENTITY IN USE · 2026

A restrained palette, a repeated typographic voice and clear information hierarchy let the identity move across posters, invitations, social posts and the club's site without splitting into separate brands.

The website concept extends the invitation logic: guest list card, by-invitation stamp, day-to-night register. Access is requested, not guaranteed.

CLIENT	Club Cameo, London
SCOPE	Campaign, site concept, socials



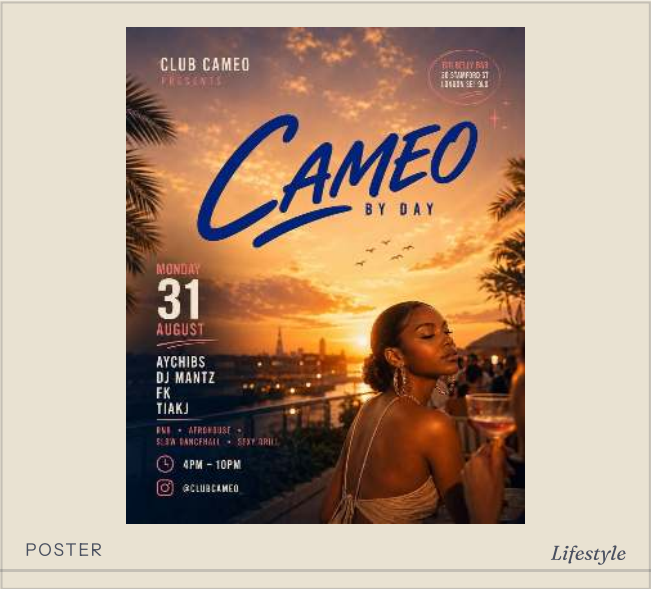
SITE CONCEPT

Private events. Curated culture. Day to night.



POSTER

Type-led



POSTER

Lifestyle

One festival weekend. Three distinct nights.

REGGAE LAND · AFTER PARTY CAMPAIGN · 2026

The official after parties for the Reggae Land festival weekend. **Festival heat, distressed type, layered photography** and a red, gold and green rhythm hold the series together while each night keeps its own energy, from the Burna Boy after party to the Sunday closer.

CLIENT	Reggae Land x POKA
NIGHTS	Friday, Saturday, Sunday
VENUE	Ha Noi, Central Milton Keynes



FRIDAY *Burna Boy after party*



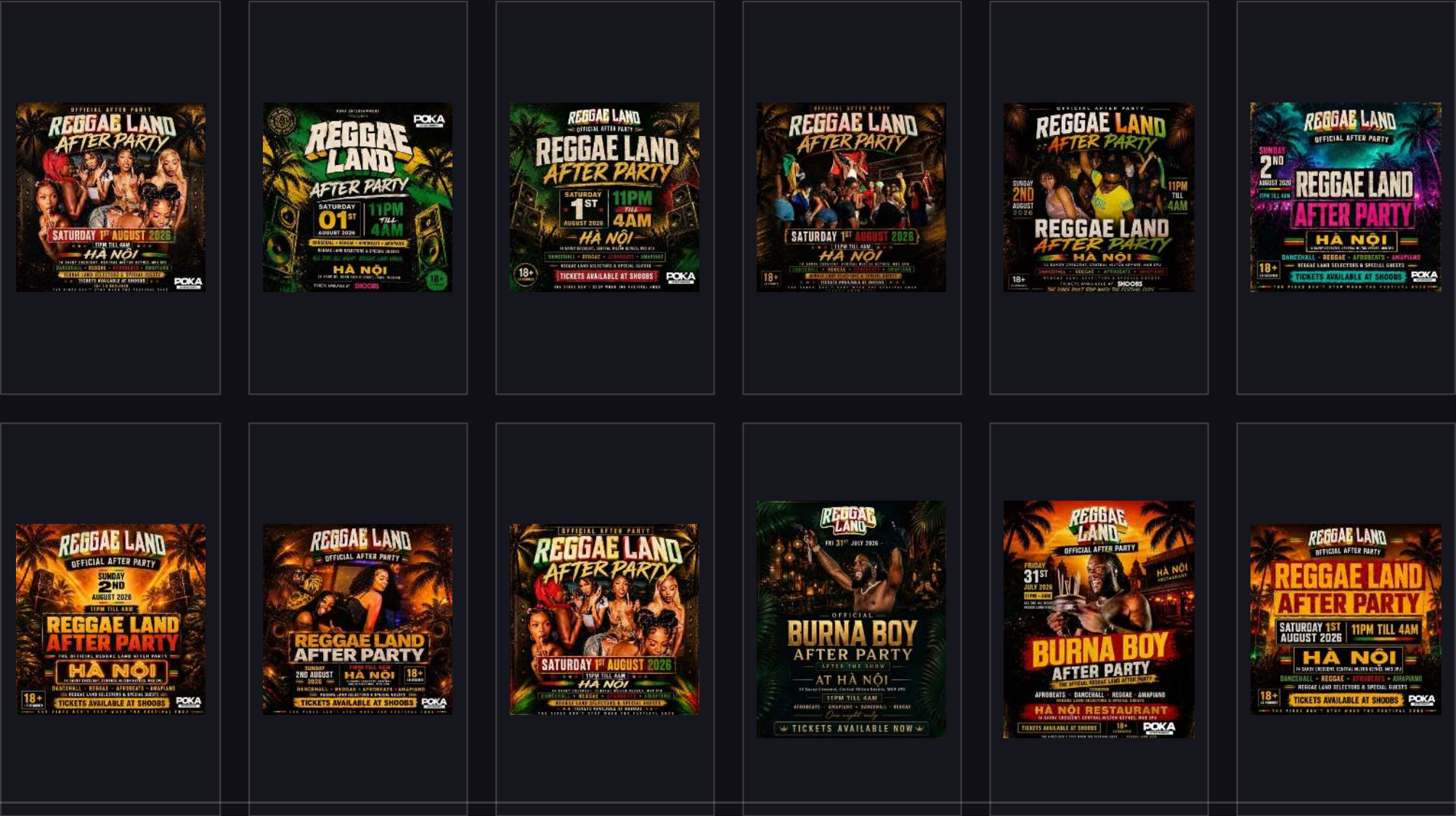
SATURDAY *After party*



SUNDAY *The closer*

One campaign language, refined through iteration

Twelve of the ninety-plus saved iterations. The rounds test hierarchy, talent focus and pacing without losing recognition.



Diaspora Calling

CULTURE NIGHT · HA NOI MK · 2026

A cultural collage built to command attention. The poster uses scale, contrast and layered portraiture to turn a broad cultural line up into one coherent visual statement. **Red becomes both the mood and the navigation system.**

Delivered as A5 print, feed and story crops, plus a gold house-style variant for the venue's own channels.

MOOD	Collage, contrast, culture
FORMATS	Print, feed, story, lineup edition



MAIN *The after party*



STORY *9x16 crop*



VARIANT *House style, gold*

Headline shows with distinct personalities

Each booking gets its own world: engraved gold and grain for MoStack, blue and amber for Victory, acid green for Kashcoming. The hierarchy underneath never moves.



MOSTACK, ENGRAVED GOLD



MOSTACK, SCRIPT CUT



VICTORY, LEVEL UP SHOW



VICTORY, BLUE AND AMBER



KASHCOMING, ACID GREEN



KASHCOMING, NIGHT GOLD



MOSTACK, CINEMATIC CUT



HA NOI, HOUSE GOLD

Guest talent, clear hierarchy, instant recognition

DJ ANNOUNCEMENTS · POKA X COMA LIVE · 2026

Social announcements for guest DJs and special appearances. Neon green rails for the Tion Wayne takeover nights, engraved gold with bamboo detailing for the venue's own style. Name, date, venue, ticket link, in that order, every time.

SERIES	DJ Cali, DJ 64, guest nights
FORMAT	1x1 social, story crops



DJ CALI with Tion Wayne



DJ 64 with Tion Wayne



DJ CALI house gold

Series identities that survive the weekly grind

Recurring nights need a look that stays recognisable across months of reuse: Afro Piano's purple and gold, Level Up's quiet luxury, Roots & Riddim's documentary energy.



AFRO PIANO NIGHT



LEVEL UP SATURDAYS



ROOTS & RIDDIM I



ROOTS & RIDDIM II

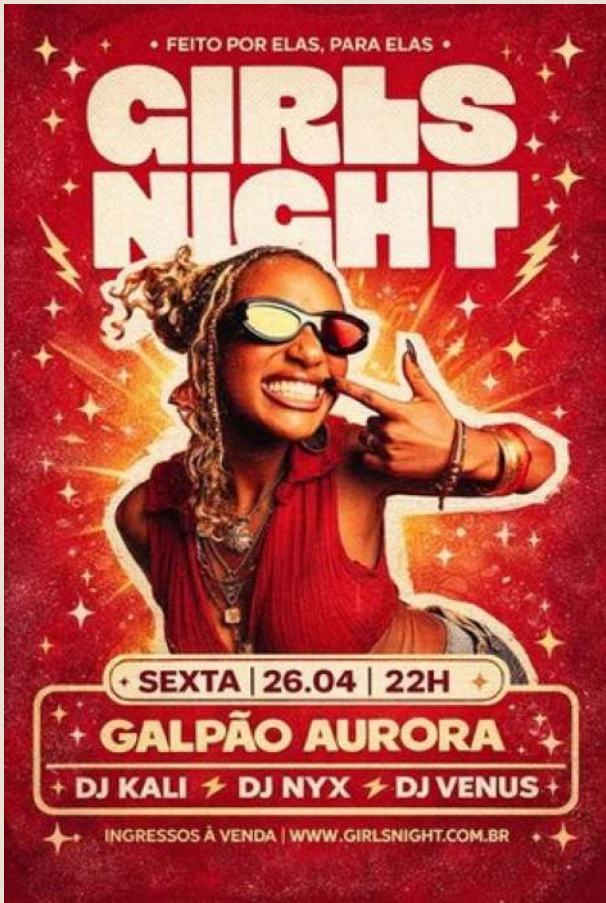
Beyond Milton Keynes

BRAZIL · NIGERIA · 2026

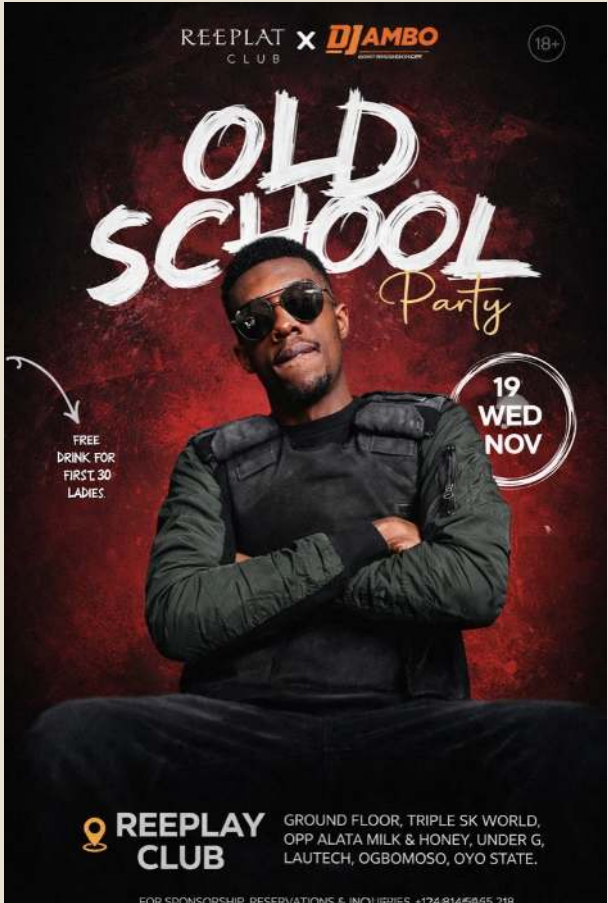
One-off campaigns outside the home circuit. **Girls Night**, for a Brazilian promoter, leans into retro illustration and printed-poster texture, with the copy fully in Portuguese. **Old School Party**, for Reeplat Club in Oyo State, Nigeria, runs a brushed-script nostalgia treatment.

Different markets, different languages, the same discipline: the event, the date and the feeling register in seconds.

MARKETS	Brazil, Nigeria
SCOPE	Poster + social campaign



BRAZIL
Girls Night, Galpão Aurora



NIGERIA
Old School Party, Reeplat Club

One brief, ten rejected directions

Before the MoStack and Kashcoming finals were locked, the brief went through a wall of exploration: gold engraving, cream typography, neon green, halo compositions, script overlays. The discarded rounds are where the taste gets proven.



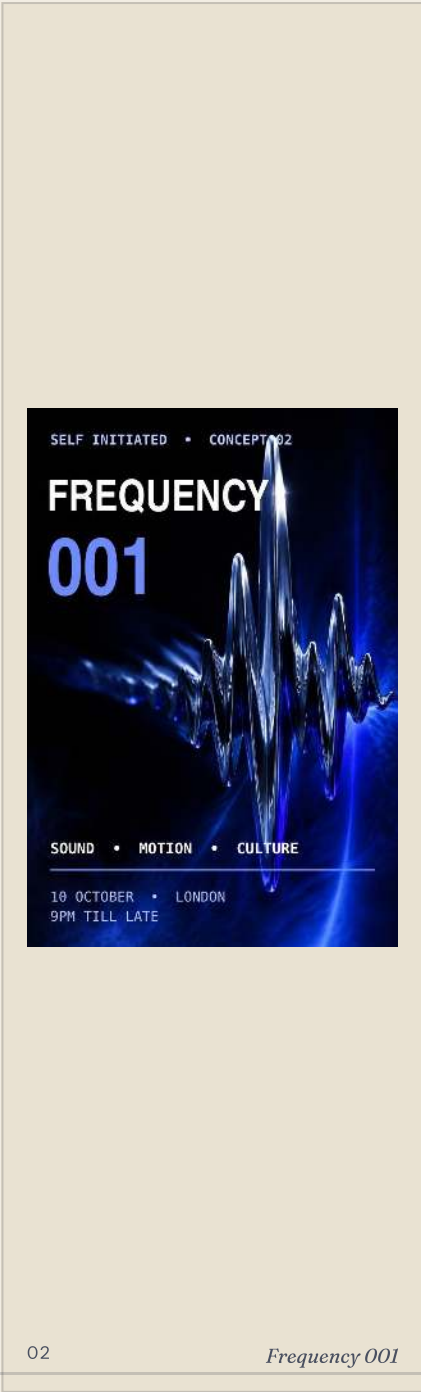
Three Invented Nights

POSTER CONCEPTS · SELF-INITIATED · 2026

Three self-initiated poster directions, built to stretch the work beyond the established event aesthetic. Each invents a night that does not exist yet and designs it as if the booking were real.

Afterglow: an R&B listening room, glass and low light. **Frequency 001:** sound as the identity, chrome on cobalt. **Sunroom Social:** a day party as still life, cobalt against burnt orange.

APPROACH	Hierarchy first, atmosphere second
RULE	System always



Let's make something
unmissable.

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Event campaigns · Poster design · Visual direction · Milton Keynes, UK